

# Call for Applications

## Grants in support of film and audiovisual productions in Campania

### **Art. 1 Reference objectives, description and regional legislation**

With resolution No. 59 of 15/02/2016 the Regional Government adopted the proposal of the Programme of Action and Cohesion - Complementary Operational Plan 2014-2020 for subsequent approval by the CIPE with resolution No. 11 of 01/05/2016.

With resolution No. 90 of 08/03/2016 the Regional Government resolved to combine a range of policies into a single plan and has defined the regional programme "Culture 2020", under the Complementary Operational Plan (POC) for Heritage And Cultural Activities, in order to encourage the promotion of the territory, the development of the tourist economy, the enhancement of cultural, landscape and environmental resources of the historical, cultural, economic and anthropological heritage of Campania; and also to stimulate employment and the growth of the professional, technical and artistic resources of the local audiovisual industry. This resolution was also meant to provide financial support for the implementation of audiovisual production projects targeted at national and international markets and which possess the artistic and technical requirements and meet the criteria of this Call for Applications.

With resolution No. 431 of 27/07/2016 the Regional Government proceeded to reallocate part of the resources.

With the subsequent Regional Government resolution No. 501 of 22/09/2016 resources have been acquired and budget headings have been set up, including No. 8488 "POC 2014/2020 Del. CIPE 11/2016 Heritage and Culture - cinema and audiovisual productions. Undertakings".

Regional Law No. 30 of 17/10/2016 provided for the regulation of actions of the Campania Region in the film and audiovisual activities sector with particular reference to the forms of action that support development, production, promotion, enhancement, dissemination, knowledge and study. A regional fund was also established for film and audiovisual activities.

### **Art. 2. Reference EU and national legislation**

This Call for Applications has been prepared in accordance with reference EU and national legislation as shown below.

#### **1. EU legislation**

- Commission Regulation (EU) No. 651/2014 "declaring certain categories of aid compatible with the internal market in application of Articles 107 and 108 of the Treaty;
- Regulation (EU) No. 1303/2013 of the Commission (common provisions on the ERDF, ESF, CF);
- Communication from the European Commission published in the EU Official Journal C332/1 of 15/11/2013 "Communication from the Commission on State aid to film and other audiovisual works";
- Communication from the European Commission published in the EU Official Journal C209/1 of 23/07/2013 "Guidelines on regional State aid 2014-2020";

#### **2. State legislation:**

- Law No. 220 of 14 November 2016 "Regulation of the cinema and audiovisual industry";
- Decree of the Ministry for Heritage and Cultural Activities 15/07/2015 laying down "Technical procedures for supporting film production and distribution";
- Presidential Decree No. 196 of 03/10/2008 (approval of implementation Rules for Regulation (EC) No. 1083/2006 laying down general provisions on the ERDF, ESF and CF);

- Legislative Decree No. 28 of 22/01/2004 on "Reform of regulations on cinematographic activities, pursuant to Art. 10 of Law No. 137 of 06 July 2002";
- Legislative Decree No. 123 of 31/03/1998 laying down "Measures for the implementation of public actions in support of enterprises".

### **Art. 3 Available resources**

1. Regional Government Resolution No. 715 of 13/12/2016 provided for financial resources amounting to € 4,000,000 (four million/00) for the funding of this Call for Applications. The resources will be allocated among the following categories:
  - a. **Film** = € 3,000,000 (three million/00);
  - b. **Doc** = € 700,000 (seven hundred thousand/00);
  - c. **Short/Web** = € 300,000 (three hundred thousand/00);
2. In case of even partial failure to use resources allocated to one of the categories, the unused resources will be earmarked to finance projects in other categories which, in accordance with the progression of rankings, are found to be eligible and fundable.

### **Art. 4 Eligible works, definitions and requirements**

1. Projects related to audiovisual works as defined below are eligible for assistance:
  - a. **Film:**
    - feature films (also animated), intended primarily for theatrical distribution (cinema screens) and of no less than 75 minutes in length;
    - assimilated audiovisual work: television films, television series, drama series, made for television, also in animation of no less than 52 minutes for individual works and no less than 26 minutes per single parts (chapters or episodes), for serial products;
  - b. **Doc:**
    - creative documentary: audio-visual product, intended for theatrical distribution (cinema screens) and/or television (intended as a work not necessarily with informational and educational purposes), lasting no less than 52 minutes in the case of individual works and 26 minutes for single parts of serial products;
    - docu-fiction (meaning documentary works whose narrative purposes require reconstructed sequences possibly performed by actors) lasting no less than 52 minutes in the case of individual works and 26 minutes for single parts of serial products;
  - c. **Short/Web:**
    - short dramas, lasting less than 30 minutes and other audiovisual works, also serial, made for web distribution (excepting commercials) lasting less than 26 minutes in the case of individual works, and 13 minutes for single parts of serial products.
2. Audiovisual projects, on the application date, must meet the following requirements:
  - a. have a minimum financial coverage, detailed as follows:
    - 60% of the cost per sample copy in the case of projects relating to the Film category;
    - 40% of the cost per sample copy in the case of projects relating to the Doc category;
    - 20% of the cost per sample copy in the case of projects relating to the Short/Web category;

- b. for the attainment of the minimum financial coverage required, the following may be invoked:
    - already incurred and documented costs related to writing and the development of the project;
    - in-kind contributions, both for unpaid voluntary work (e.g. technical and artistic personnel) and for the use of movable and immovable assets (e.g. audiovisual archive material, locations). These contributions must be formalised and quantified by the applicant on the basis of a reasonable and transparent calculation method;
  - c. in the case of projects related to the Film category, be subject to a distribution agreement, deal memo or letter of commitment for distribution, with a distributor and/or a broadcaster and/or VOD or SVOD platform. Letters of interest will not be considered eligible;
  - d. be programmed for a minimum number of working days on Campania Region territory as specified below:
    - 6 working days for the Film category;
    - 6 working days for the Doc category;
    - 2 working days for the Short/Web category;
3. Projects shall be deemed non-eligible if they promote, directly or indirectly, messages conflicting with the policies of the Campania Region, Italy and the European Union. This category includes, for example:
- a. projects that may be contrary to the interests of public health, human rights, the safety of persons, or freedom of expression;
  - b. projects inciting violence, racial, political, sexual or gender hatred and/or which have pornographic content;
  - c. institutional productions intended to promote a specific organisation or its activities.

#### **Art. 5 Eligibility requirements of the applicants**

1. Submissions may be made by undertakings which, at the date of submission of the application, exercise the business of production of film and/or audiovisual works, i.e. companies whose primary or secondary activity is the cinematographic production of videos, television programmes and films (ATECO codes 59.11 or 59.12 if the companies are based in Italy, or the equivalent NACE Rev. 2 59.11 classification if the companies are based in one of the EU countries).
2. In any case, eligibility for funding in excess of € 149,000.00 (one hundred and forty-nine thousand/00) will be subject to regulations pursuant to Legislative Decree 159/2011 (Code of anti-Mafia legislation and preventive measures).
3. Applications may be submitted by cultural associations whose main purposes, listed in their Articles of Association, include the realisation of audiovisual products, and who can prove that they have, in the two years prior to the presentation of the application, made and distributed an audiovisual production on the major national and international festival circuit, in cinemas, on broadcast TV, pay TV, home video, web or other national and international platforms.
4. At the date of application, applicants shall be in possession of requirements that must be maintained for the duration of the project and until the payment of the balance, under penalty of revocation, as specified below:
  - a. are compliant in matters of tax and contributions to INPS and INAIL (or equivalent bodies when applicants belong to and are based in EU Member States other than Italy) and comply with current regulations on health and safety at work pursuant to Legislative Decree 81/2008 and subsequent amendments or equivalent legislation in the country of origin for applicants belonging to and established in EU Member

- States other than Italy. Social security compliance, attested by DURC, or equivalent certification in the original for foreign applicants who pay contributions exclusively in the country of origin, proving their social security compliance and the correctness of payments and fulfilment pensions, welfare and insurance requirements, will be verified by the Campania Region at the time of the assignment of the grant and of each individual disbursement;
- b. to have legal representatives, directors and shareholders for whom there are no reasons for prohibition, forfeiture and suspension provided for by Art. 10 of Law No. 575/1965 (Anti-Mafia legislation);
  - c. to have no ongoing disputes of any kind, before any judicial authority, connected with and/or arising from undue receipt of public funds;
  - d. not to have been subject to, in the 5 years prior to the date of application, measures taken for the total return of public subsidies, except those arising from voluntary renouncement by the undertaking;
  - e. to have returned the used public subsidies whose restitution has been ordered.
5. The applicants can be:
- a. sole producers, i.e. holders of 100% of the rights to the work subject to the grant application;
  - b. co-producers or associate producers, i.e. holders of a portion of the rights to the work subject to the grant application;
  - c. executive producers; i.e. companies under contract to implement the work subject to the grant application.
6. The applicants under points b and c of the above paragraph, be they co-producers or executive producers, must attach their contracts, attesting to the position held within the project submitted and their entitlement to submit the application. In the case of works produced by multiple parties (co-producers and/or executive producers) the grant application must be submitted by only one of these parties.

#### **Art. 6 Cumulation of aid. Prohibition and consequent exclusion**

1. Any entity may submit a single application for only one of the categories identified in article 4, paragraph 1 of this Call for Applications, also in the role of co-producer or executive producer.
2. If any one subject submits more than one application, all the applications submitted by the promoter will be considered ineligible.
3. In any case, the following entities may not submit applications under this Call for Applications:
  - a. undertakings in difficulty as defined by art. 2 point 18) of Reg. EU No. 651 of 17/06/2014;
  - b. undertakings that have been excluded under Art. 38, paragraph 1 of Legislative Decree No. 163 of 12/04/2006 (Public Procurement Code) and subsequent amendments.

#### **Art. 7 Extent of the grant**

1. The grants provided for in this Call for Applications are non-repayable grants and are configurable as a percentage of the eligible costs incurred in Campania regional territory. The grants are allocated under the following aid schemes:
  - a. exemption as regulated by Regulation (EU) 651/2014 of 17 June 2014 "Article 54. Aid schemes in favour of audiovisual works" (published in the Official Journal of the European Union No. L 187/1 of 26/06/2014).
2. The amount payable per project cannot exceed the percentage indicated below for each category:

- a. Film category: maximum 20% of eligible expenses;
  - b. Doc category: maximum 40% of eligible expenses;
  - c. Film category: maximum 40% of eligible expenses;
3. The grant awarded for serial products within each of the categories listed in the previous paragraph will be based on the total of the parts that make up the project.
  4. The extent of the grant referred to in paragraph 2, letters a, b, c, of this article, can be increased in accordance with the following percentages of increase:
    - 5% for works of particular regional interest, namely works which, during assessment of merit, have accumulated the highest score under the "regional interest" criterion referred to below in Art. 12, paragraph 8 of this Call for Applications;
    - 5% for co-productions that involve at least another EU Member State;
    - 5% for co-productions that involved at least another State included in the DAC list of the OCSE;
  5. In the film category only, the extent of the grant can be raised also in accordance with further additional percentages of increase as specified below:
    - 5% for first and second works or works realised by authors under 35 years of age on the date of publication of this Call for Applications;
    - 5% for works with a production cost of less than € 600,000;
 in any case, these increase factors are cumulable up to a maximum of 40% of eligible expenses in the Film category and up to a maximum of 50% for the Doc and Short/Web categories.
  6. The total grant may not in any case exceed the following maximum amounts:
    - a. Film category: € 200,000.00
    - b. Doc category: € 80,000.00
    - c. Short/Web category: € 30,000.00

#### **Art. 8 Cumulation of aid. Eligibility and limits**

1. The grants in question (in exemption regime, paragraph 1 pursuant to letter a. of the preceding article) are cumulable in relation to the same work and in relation to the same eligible costs with other forms of State aid and public support measures, including the tax credit, to the extent allowed by current European legislation on State aid, namely 50% of eligible expenses. In accordance with the provisions of the General Block Exemption Regulation, in some cases, the maximum aid intensity may be increased within the limits specified below:
  - a. 60% of eligible expenses for cross-border productions, funded by more than one Member State and with the participation of producers from more than one Member State;
  - b. 100% of eligible expenses for difficult films (as defined by Ministerial Decree 15/07/2015 as cited in Art. 2, paragraph 2 of this Call for Applications) and co-productions involving countries included in the DAC list of the OECD.

#### **Art. 9 Eligible expenses**

1. For the purpose of determining the grant, only expenses incurred in Campania regional territory will be considered eligible:
  - a) starting from the day after the date of application for all types of expense listed in Annex 5.
  - b) only cost items related to story, screenplay and development, shall be considered eligible as from 26 September 2016, the date of publication on the Official Regional Gazette of the Campania Region of Regional Government Decree 501/2016, and must in any case refer to projects whose completion is after the date of submission of the application.

2. Eligible expenses include, by way of example but not limited to, the following types of cost:
  - a. expenses for salaries of workers and professionals residing in Campania, for the gross amount certified by pay cheque;
  - b. expenses relating to supplies of goods and services by undertakings, associations, cooperatives and the self-employed resident in Campania for tax purposes, certified by regular invoices for the amount excluding VAT, except where this is not recoverable under national law;
  - c. expenses relating to concession fees and other fees owed to institutions and local administrations, donations, gifts, rents and other expenses attributable to pre-production, production and post-production activities of the work;
  - d. all other types of expense listed in Annex 5;
3. expenses for "above the line" cost items (artistic costs, particularly fees for scriptwriting, directing and lead actors) will be considered eligible, for financial reporting purposes, for an amount not exceeding € 100,000;
4. general expenses will be deemed eligible for financial reporting purposes up to a maximum of 5% of the total cost of this item;
5. the producer's fee will not be considered as eligible expense for financial reporting purposes.
6. The following are not eligible:
  - notarial fees and those relating to taxes and administrative fees;
  - expenses for the purchase of inventories;
  - expenses relating to the purchase of machinery and equipment;
  - expenses regulated in cash;
  - expenses on goods and services not directly functional to the project for which the grant is requested;
  - expenses incurred by way of contributions in kind;
  - expenses incurred in favour of associate concerns of the beneficiary undertaking, as defined in the General Block Exemption Regulation;
  - expenses related to services rendered by the owner, partners, administrator and those who hold positions in the applicant firm/association;
  - expenses relating to the performance and supply of goods and services by third party funders of the audiovisual work or, in general, third parties who find themselves in situations of common interest with the undertaking receiving the grant;
  - expenses related to activities in sectors excluded from application of the General Block Exemption Regulation;
  - interest payable;

#### **Art. 10 Procedures and deadlines for submission of applications**

1. The grant application, complete in its entirety and accompanied by the required documentation, **can be sent from 00:00 on 01 March 2017 and no later than 24:00 of 31 May 2017.**
2. The application, written in Italian and using only the forms made available on the websites [www.regione.campania.it](http://www.regione.campania.it) and [www.fcrc.it](http://www.fcrc.it) in the section "Bandi e News" must be sent, under penalty of ineligibility, exclusively online to the following CEM email address: [avviso.cinema.poc@pec.regione.campania.it](mailto:avviso.cinema.poc@pec.regione.campania.it). The subject line of the CEM email shall contain the wording: **“Domanda contributi - Avviso Pubblico Cinema e Audiovisivo Campania”**. **(Grant application - Campania Film and Audiovisual Call for Applications)**. Applications (with attachments) will be deemed eligible only if sent from a certified e mail address, in non-editable PDF format and with digital signature (the certification thereof shall be issued by an accredited certification body). The date and time of dispatch by CEM shall prevail for the purpose of meeting the deadlines specified in paragraph 1 of this article.

3. The grant application signed by the legal representative of the applicant and completed in accordance with the Application Form provided in Annex 1, must, under penalty of inadmissibility, include the following documentation, complete in all its parts:
  - a. for undertakings:
    - applicant's updated Chamber of Commerce certificate or equivalent certificate for applicants belonging to and based in EU Member States other than Italy;
  - for cultural associations:
    - Article of Association of the applicant or equivalent document for applicants belonging to and based in EU Member States other than Italy;
  - b. copy of the identity card of the legal representative of the applicant;
  - c. story, treatment and screenplay for projects in the Film and Short/Web categories. Story, treatment, schedule, presentation and possible teaser/demo (link) if available, for projects in the Doc category.
  - d. director's notes outlining the artistic merits of the work;
  - e. producer's notes outlining the production plan, its practicability and its consistency with the artistic foundations of the work, the budget and financial coverage;
  - f. filmography/CV: author, director, screenwriter, main actors, director of photography, production designer, producer, costume designer, editor, composer of the music;
  - g. profile of the applicant undertaking, the co-producer, any other producers involved and executive producers if any;
  - h. copies of co-production and executive producer contracts, if any;
  - i. copies of contracts and engagements assigned and accepted, including optional ones, in connection with the cast and technical crew presented;
  - j. copies of contracts, deal memos or letters of appointment with Italian and international companies for distribution of the work on theatrical circuits, broadcast, home video, or for dissemination on VOD or SVOD platforms, via the internet or publishing outlets;
  - k. statement in lieu of certification([Annex 2](#));
  - l. statement in lieu of certification on the cumulation of aid ([Annex 3](#));
  - m. expenses summary with clearly stated forecast of costs in Campania ([Annex 4](#));
  - n. list of eligible expenses ([Annex 5](#)) signed for acceptance by the applicant;
  - o. Financial Plan ([Annex 6](#)) accompanied by declarations confirming financial coverage as per the minimum percentages referred to in article 4 paragraph 2 of this Call for Applications. Applicants are required to attach copies of documents, or bank certificates, proving the actual availability of the resources indicated by themselves and/or any co-producers and/or third party funders. If part of the financial coverage comes from tax credits, the application in question to the MIBACT General Direction for Cinema, complete with protocol number, must be attached;
  - p. cast and technical crew list with indication of actors and professionals resident in Campania ([Annex 7](#));
  - q. shooting schedule of the work with indication of the main places and filming locations (excepting animation films), with specific evidence of interior and exterior locations and total working days in Campania regional territory including post-production activities.

#### **Art. 11 Notice**

1. All the above documents must be signed by the legal representative and, where requested, submitted using the models attached to this Call for Applications.
2. Failure to send the grant application, in the form described in the preceding paragraphs and within the above deadlines shall automatically lead to the ineligibility of the

- application.
3. By submitting the application, applicants fully recognise and accept the methods, guidelines and specifications provided by this Call for Applications.
  4. The applicant, under penalty of revocation, undertakes to promptly communicate any changes to declarations made pursuant to Presidential Decree No. 445 of 28/12/2000, if, subsequent to the submission of the grant application, events should arise that invalidate the said declarations.

**Art. 12. Investigation and Evaluation Commission. Grant criteria and intensity**

1. The selection procedure for submitted applications will be run on a “first come, first served” basis pursuant to art. 5, paragraph 3, of Legislative Decree 123/98.
2. Grant applications will be registered in chronological order of electronic submission and will be subject, in the same order, to formal verification by the Office UOD Promozione e Valorizzazione della attività artistiche e culturali della Regione Campania (UOD Promotion and Enhancement of Artistic and Cultural Activities of the Campania Region) to ascertain the completeness and conformity of the documentation submitted and that it meets the eligibility requirements.
3. The outcome of the Office’s formal verification activities will be completed within 60 days following the submission of each application.
4. The UOD Promozione e Valorizzazione della attività artistiche e culturali will draw up and publish on the Campania Region website the lists of applications received, classified either as eligible applications or ineligible due to any formal or procedural irregularities or lack of one or more of the eligibility requirements.
5. Upon completion of the formal verification, eligible applications will undergo evaluation of merit by the Commission appointed by executive decree as referred to in paragraph 6.
6. A **Commission** made up of 5 non-paid members is appointed by executive decree and its members are selected as follows:
  - The Director General of Social and Cultural Policies, Equal Opportunities and Leisure Time of the Campania Region as Chair;
  - 2 regional officials;
  - 2 members of the Campania Region Film Commission Foundation.
7. The Commission meets periodically, takes note of the lists of eligible applications and carries out the evaluation of merit in chronological order of electronic submission, completing the evaluation of each application within 60 days from the conclusion of the Office's formal verification activities.
8. The Commission shall assign a score to each project, up to a maximum of 100 points, according to the following criteria:

a.	<b>Evaluation criteria of projects</b> <b>Film category</b>	Subscores	Max score
<b>1</b>	<b>Artistic and technical quality of project</b>		<b>50</b>
1.1	Value of the story and the script; interest and originality of the story; quality of writing, character development and dialogue; tone, rhythm and consistency with the genre; consistency with target audience and international scope	absent: 0 low: 5 points; medium: 10 points; high: 15 points	
1.2	Vision, style and directorial approach; innovation of film language and consistency of the project	absent: 0 low: 5 points; medium: 10 points; high: 15 points	



1.3	Completeness and feasibility of production project; consistency of artistic, technical, productive and financial components with the film project	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
1.4	Profiles and experience of cast and technical crew involved, in relation to the type of the work; experience of the producer; consistency and sustainability of the financial plan	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
<b>2</b>	<b>Regional interest</b>		<b>10</b>
2.1	Promotion of regional identity with reference to the historical, artistic, cultural and landscape heritage, from traditional and contemporary perspectives	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
<b>3</b>	<b>Economic and employment impacts, project repercussions on the development of the industry productive chain in Campania</b>		<b>30</b>
3.1	Cast and technical crew members resident in Campania	up to 30% = 2 points; from 31% to 50% = 5 points, from 51% to 80% = 8 points; from 81% to 100% = 10 points	
3.2	Percentage of total working days in Campania	up to 30% = 2 points; from 31% to 50% = 5 points, from 51% to 80% = 8 points; from 81% to 100% = 10 points	
3.3	Co-production agreements and/or executive production contracts with Campanian undertakings	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
<b>4</b>	<b>Visibility and quality of the strategy for distribution and diffusion of the work nationally and internationally</b>		<b>10</b>
4.1	Spread and diversification of distribution channels (theatrical, generalist TV, Pay TV, home video, web and other national and international platforms)	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
	<b>Total score</b>		<b>100</b>

b.	<b>Evaluation criteria of projects</b> Doc category:	Subscores	Max score
<b>1</b>	<b>Artistic and technical quality of project</b>		<b>60</b>
1.1	Value of the story and the script; interest and originality of the story; quality of writing; tone, rhythm and consistency with the genre; consistency with target audience and international scope; progress of research	absent: 0 low: 6 points; medium: 13 points; high: 20 points	

1.2	Vision, style and directorial approach; innovation of film language and consistency of the project with the format	absent: 0 low: 6 points; medium: 13 points; high: 20 points	
1.3	Completeness and feasibility of production project; consistency and appropriateness of the project with the cost estimate; degree of feasibility of film project	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
1.4	Profiles and experience of the author, producer and other professionals, if involved, in relation to the type of the work; consistency and sustainability of the financial plan	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
<b>2</b>	<b>Regional interest</b>		<b>15</b>
2.1	Promotion of regional identity with reference to the historical, artistic, cultural and landscape heritage, from traditional and contemporary perspectives	absent: 0 low: 5 points; medium: 10 points; high: 15 points	
<b>3</b>	<b>Economic and employment impacts, project repercussions on the development of the industry productive chain in Campania</b>		<b>15</b>
3.1	Cast and technical crew members resident in Campania	up to 40% = 2 points; from 41% to 80% = 4 points; from 81% to 100% = 5 points	
3.2	Percentage of total working days in Campania	up to 40% = 2 points; from 41% to 80% = 4 points; from 81% to 100% = 5 points	
3.3	Co-production agreements and/or executive production contracts with Campanian undertakings	absent: 0 low: 2 points; medium: 4 points; high: 5 points	
<b>4</b>	<b>Visibility and quality of the strategy for distribution and diffusion of the work nationally and internationally</b>		<b>10</b>
4.1	Spread and diversification of distribution channels (theatrical, generalist TV, Pay TV, home video, web and other national and international platforms)	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
	<b>Total score</b>		<b>100</b>

c.	<b>Evaluation criteria of projects Short/Web category</b>	Subscores	Max score
<b>1</b>	<b>Artistic and technical quality of project</b>		<b>60</b>
1.1	Value of the story and the treatment; interest and originality of the story; quality of writing; tone, rhythm and consistency with the genre; consistency with target audience and international scope	absent: 0 low: 6 points; medium: 13 points; high: 20 points	

1.2	Vision, style and directorial approach; innovation of film language and consistency of the project with the format	absent: 0 low: 6 points; medium: 13 points; high: 20 points	
1.3	Completeness and feasibility of production project; consistency and appropriateness of the project with the cost estimate; degree of feasibility of film project	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
1.4	Profiles and experience of the author, producer and other professionals, if involved, in relation to the type of the work; consistency and sustainability of the financial plan	absent: 0 low: 3 points; medium: 6 points; high: 10 points	
<b>2</b>	<b>Regional interest</b>		<b>20</b>
2.1	Promotion of regional identity with reference to the historical, artistic, cultural and landscape heritage, from traditional and contemporary perspectives	absent: 0 low: 6 points; medium: 13 points; high: 20 points	
<b>3</b>	<b>Economic and employment impacts, project repercussions on the development of the industry productive chain in Campania</b>		<b>15</b>
3.1	Cast and technical crew members resident in Campania	up to 30% = 2 points; from 31% to 50% = 5 points, from 51% to 80% = 8 points; from 81% to 100% = 10 points	
3.2	Percentage of total working days in Campania	up to 40% = 2 points; from 41% to 80% = 4 points; from 81% to 100% = 5 points	
<b>4</b>	<b>Visibility and quality of the strategy for distribution and diffusion of the work nationally and internationally</b>		<b>5</b>
4.1	Spread and diversification of distribution channels (festival, theatrical, generalist TV, Pay TV, web and other national and international platforms)	absent: 0 low: 2 points; medium: 4 points; high: 5 points	
	<b>Total score</b>		<b>100</b>

9. The projects eligible for funding are those that have obtained a total minimum score of 60/100 of which:
- at least 30 points relate to criterion 1 for the Film category;
  - at least 40 points relate to criterion 1 for the Doc and Short/Web category;
10. The amount of the grant for each work will result from the score obtained, which will determine the percentage of the amount payable in relation to the eligible expenses, in accordance with the percentages laid down for each category, pursuant to Art. 7 of this Call for Applications. Example: a score of 75 for a work in the Film category, for which the maximum grant threshold is 20% of eligible expenses, qualifies for an amount equal to 75% of the 20% of eligible expenses.

### **Art. 13. Project funding, disbursement procedures and funding accountability**

1. The Commission shall, based on chronological order of submission of applications, draw up a complete list of scores awarded for the purposes of calculating and the allowable grant, and forward it to the UOD Promozione e Valorizzazione della attività artistiche e culturali della Regione Campania, which, by decree of the Director, shall identify: those projects eligible for funding in chronological order of submission provided they have attained a minimum overall score of 60/100 and projects deemed eligible but not fundable, despite having been positively evaluated, in case a lack of financial resources impedes the allocation of the requested financial assistance;
2. In the event of depletion of available resources during the evaluation of applications, the last of the eligible projects will be determined as follows:
  - a. in the case of parity of position in the chronological order of electronic submission, the application that obtains the highest score in the evaluation of merit will prevail;
  - b. in the case of parity of position in the chronological order of electronic submission and of equal scores, the prevailing application will be that which obtains the highest score for the criterion of "Artistic and technical quality of the project" referred to in Art. 12, paragraph 8 of this Call for Applications.
3. Following the outcome of the evaluation procedure, the Campania Region shall, within 30 days after the publication of the decree referred to in paragraph 1 of this article, send to the beneficiary undertakings, by CEM, the letter of invitation to sign an agreement, which must be returned signed by the legal representative for acceptance no later than 20 days after receipt. The date of dispatch by CEM shall prevail for the purpose of meeting the deadlines referred to in this paragraph.
4. If the beneficiary undertaking does not return the agreement signed in the manner indicated in the preceding paragraph it will be considered to be renunciatory. In that case the Campania Region, in view of the disqualification of the beneficiary undertaking, will consider any existing commitments and relations automatically terminated.
5. The disbursement of resources, overseen by the Campania Region, will take place in accordance with the following procedures:
  - a. possible advance on request, accounting for 50% of the grant awarded upon presentation of an appropriate guarantee policy;
  - b. at the conclusion of the project: balance of the remaining 50%, or the entire grant in a lump sum in case of waived advance, subject to submission of final statements of account.
6. Eligible expenses must be proved by supporting documents which clearly show the subject of the service, its relevance to the project and billing receipt. Any costs incurred by the co-producers or executive producers are eligible for reporting. In this regard, it is reiterated that the relationship between such entities shall be governed by contract and that the co-producers or executive producers will have to report incurred expenses to the producer, the applicant, under the same rules to which the latter is bound in respect of the Region Campania.
7. If in the reporting stage it is established that the total of eligible expenses incurred is lower than estimated, or the submitted documentation is deemed unfit to justify the full amount presented, the balance of the grant will be recalculated pursuant to articles 7 and 12 of this Call for Applications.
8. If in the reporting stage it is established that the total of eligible expenses incurred is higher than estimated in the application even if backed by appropriate documentation, the balance of the grant will be calculated in accordance with the expenses estimate declared during submission of the application.
9. The reporting documentation will be specified in the agreement between the Campania Region and the beneficiary undertaking and, in any case, must contain:

- a. analytical statement of accounts for expenses incurred in Campania (Annex A);
- b. self-certification of registered residences of members of the cast and crew in Campania (Annex B);
- c. copies of receipted invoices and/or payslips/pay stubs with summary list clearly showing:
  - the subject of the service or supply and the amount;
  - terms of delivery and payment methods;
  - consistency with the extent of the service;
  - indication of the place of performance of the activities.
- d. Explanatory report of the work done.

#### **Art. 14. Completion times**

1. The project eligible for funding shall be:
  - a. completed, i.e. the sample copy should be ready for distribution and/or dissemination and/or broadcasting, **under penalty of forfeiture of benefit**, within 18 months from the notice of admission to grant assistance in the Film category, with the exception of animation products which shall be awarded a six month extension if required, and within 12 months for Doc and Short/Web categories.
  - b. On the expiry of the deadlines specified in point a, the beneficiaries must present the full statement of accounts in all its parts within the next 60 days.
2. Where, for well justified reasons, it proves impossible to complete the project within the deadline provided in the preceding paragraph, the beneficiary may ask the Campania Region for an extension, which, if the appropriate conditions are met, may be granted up to a maximum of six months, **provided the request is made before the abovementioned deadline**.

#### **Art. 15. Renouncement and revocation**

1. Beneficiaries wishing to renounce the financial grant assistance must immediately notify the Campania Region.
2. If the grant assistance has already been disbursed in whole or in part, the Campania Region is entitled to request the payment of statutory interest calculated from the date of disbursement to the date of actual repayment, through procedures specified in a special communication. The Campania Region will revoke the grant if the following circumstances arise:
  - a. the creation of a work substantially different and/or not in compliance with that eligible for the grant without the effected changes having been made known to the Region and approved;
  - b. a change, during production, of the mandatory eligibility requirements/conditions;
  - c. the non-fulfilment of the obligations assumed by the producer;
  - d. the production of false documents or false statements about declared facts, statuses or quality.

#### **Art. 16. Obligations of beneficiaries**

1. With regard to the disbursement of the grant, the beneficiaries are also obliged to:
  - a. strictly comply with applicable laws and regulations regarding safety, insurance and social security contributions for everyone involved in the audiovisual production and ensure the proper disposal and recycling of waste, both ordinary and special;
  - b. under penalty of revocation of the grant, display the wording "with the financial support of:" followed by the logo of the Campania Region, the logo of the European Union POC Campania 2014-2020 and the logo of the Campania Region Film Commission Foundation as well as any additional logo and wording that may be

- specified in the agreement, in the credits of the film and television productions and individual episodes of serial productions in a specific title card with the similar importance as given to other public and private entities that have provided financial support for the creation of the work.
- c. The obligation to display the above logos and wordings applies also to every other form of advertising and promotion of the work as well as all contracts with third parties that provide for the use of the subsidised work and contracts with distributors, buyers and exporters of the work.
2. The beneficiaries are obliged to deliver to the Campania Region and the Campania Region Film Commission Foundation, within 2 months from the theatrical release or screening (free to air, pay TV, web, etc.) or the placing on the publishing market of the subsidised work:
    - a. 10 (ten) photo stills selected by the Campania Region Film Commission Foundation;
    - b. the free-use licence of the work for teaching and educational purposes, as well as its diffusion on the exhibition, festival and event circuits promoted, supported or joined by the regional administration and/or Campania Region Film Commission Foundation for the promotion of Campania;
  3. The beneficiaries eligible for funding are also obliged to deposit three digital copies of the work in high definition DVD format, complete with logo and indications referred to in paragraph 2 above for the purposes of collection and use of the film and audiovisual archive of the Campania Region.

#### **Art. 17. Recourse to current legislation**

For matters not expressly provided in this Call for Applications, please refer to relevant current legislation.

#### **Art. 18. Information on the processing of personal data**

Please note that, pursuant to Art. 13 of Legislative Decree No. 196 of 30.06.2003:

1. the owner and manager of data processing is the Director of the UOD Promozione e Valorizzazione della attività artistiche e culturali – Regione Campania - Via Marina 19 C (ex Palazzo Armieri), 80133 Napoli;
2. the provision of data is required in order to conduct the investigation for the disbursement of grants under this Call for Applications. Any missing data will make it impossible to proceed. The data acquired pursuant to this Call for Applications will be processed manually and electronically and will be used exclusively for the purposes of the administrative procedure for which the aforesaid data were disclosed, in the manner prescribed by current laws and regulations;
3. the Campania Region and the Campania Region Film Commission Foundation reserve the right to collect, process, communicate and disseminate, for official purposes, all personal data arising from the management of this Call for Applications, to the extent of and in accordance with statutory, regulatory or administrative provisions.

#### **Art. 19. Information**

Information regarding this Call for Applications should be directed to: Regione Campania UOD Promozione e Valorizzazione della attività artistiche e culturali - Via Marina 19 C (ex Palazzo Armieri), 80133 Napoli tel +39 0817963845 – 081 7963950 fax +39 081 7963748, from 09.30 to 13.00 and from 14.00 to 15.00. This Call for Applications and the relevant forms can be viewed and downloaded from the website: [www.regione.campania.it](http://www.regione.campania.it) and the site [www.fcrc.it](http://www.fcrc.it) ("Bandi e News" section) of the Campania Region Film Commission Foundation, which will take charge of the promotion and publicising of this Call for Applications.

**Art. 20. Person responsible for the procedure (RUP)**

The person responsible for the procedure for the selection of initiatives, from the stage of call for applications until the approval of the final merit rankings is the Director of the UOD Promozione e Valorizzazione della attività artistiche e culturali – Regione Campania - Via Marina 19 C (former Palace Armieri), 80133 Napoli.

ANNEXES:

1. Application form:
2. Statement in lieu of certification
3. Statement in lieu of certification on the cumulation of aid
4. Summary of costs with clearly stated forecast of costs in Campania
5. List of eligible costs forecast
6. Financial Plan with the declarations confirming financial coverage
7. Cast and technical crew list with indication of actors and professionals resident in Campania
- A. Analytical statement of accounts for expenses incurred in Campania
- B. Self-certification of registered residences of members of the cast and crew in Campania

NOTE: pursuant to Art. 10 paragraph 2 of this Call for Applications, the application must be submitted in Italian, therefore the English version of the annexes is provided for reference purposes only.